

## Our Market

Market indicators are clear. Omega Learning® Center is the right business at the right time! Our highly relevant business model has both volume and longevity among three massive and growing markets.

**Tutoring: 15 Billion Dollar Market**  
**Private School: 50 Billion Dollar Market**  
**Homeschool: 1/4 of the country**

## Our Vision

Omega has successfully bridged the gap between the massive and growing tutoring, private school, and homeschool markets.

## Our Accreditation

Franchisees open accredited nationwide! Omega's franchise system was awarded the highest honor from the largest accreditation organization in the world, AdvancED. Omega's exclusive OutpAce® curriculum, including proprietary test prep books, provide our tutors with the most advanced and effective teaching resources in supplemental education.



## Value-added Benefits

- Open AdvancED accredited nationwide
- Multiple streams of revenue
- Minimal square footage requirement
- High single sale revenue
- 71% system-wide average GPM
- Trademarked tutoring system
- Proprietary curriculum and assessment
- Services engage customers AM to PM
- Synergistic marketing platform
- No inventory or accounts receivable
- All employees are part-time
- Exclusive MyStudyStyle® assessment
- Prime, scalable territories available

## Field Visit Support

- 1st Quarter: 1 day per week**
- 2nd Quarter: 1 day per month**
- 3rd Quarter: 1 day per quarter**

Franchisees receive a quarterly field visit for the lifetime of their franchise agreement.

Intro Videos



### Omega Learning® Center

Franchisor: 770-422-3510  
Franchise@OmegaLearning.com

[OmegaFranchise.com](http://OmegaFranchise.com)  
[OmegaLearning.com](http://OmegaLearning.com)  
[OmegaPrivateAcademy.com](http://OmegaPrivateAcademy.com)



## Exclusive Franchise Model

Tutoring ● Private School

*Accredited Nationwide*



## Exclusive Business Model

Omega is the next generation of learning centers, providing a “one stop shop” for every family’s educational needs. Omega Learning® franchisees benefit from an exclusive value add. They receive two business revenue streams under one franchise agreement: K-12 tutoring services and the private school services.

## Competitive Advantages

As a franchise system, Omega was first-to-market, and remains the only, educational franchise system with three major value-added benefits that set them apart from all other.

- National AdvancED Accreditation
- Proprietary tutor software system
- Proprietary Curriculum and Assessment

## Superior Training



Training	Hours	Location
Development	40	Support Center Kennesaw, GA
Operations	40	Support Center Kennesaw, GA
Marketing and Sales	40	Support Center Kennesaw, GA
Personnel and Operations	40	YOUR Center Grand Opening



## Proprietary Business Management Software System

- Automated scheduling and billing
- Payroll and HR tool
- Automated sales templates
- Marketing analytics dashboard
- Customer/lead management tool
- Tutor instructional tool
- OutAce® curriculum library
- Advertising library and tool
- Employee handbooks training
- Easy franchise reporting



## Market Positioning

Omega’s accredited K-12 educational services are respected and embraced by school systems and community organizations nationwide. Omega’s business model was developed with the vision, technology, and market positioning to help students succeed! Because of our shared AdvancED accreditation, tutor communication system, and national standards-aligned curriculum, schools embrace Omega Learning Center® as their preferred business partner among all tutoring franchises.



## Are you right for Omega?

- Strong networking ties and ability
- Well-developed “people skills”
- Looking to make a difference
- Marketing/management experience
- Enthusiasm and self-motivation
- Willingness to learn and follow our systematic business model
- High personal standards including excellence, honesty, and integrity